

# SPONSORSHIP AND ONLINE AUCTION OPPORTUNITIES

## TWO WAYS TO SUPPORT SIMPSON



**ROCK OUT.  
GIVE SHELTER.**

Nov. 4, 2022 | The Fillmore



**BUY ART.  
GIVE SHELTER.**

May 12, 2023 | Glass House

100% of the proceeds support Simpson Housing Services' shelter and housing programs.



### **Our Mission:**

To house, support, and advocate for people experiencing homelessness.

### **For more information** visit

[simpsonhousing.org](http://simpsonhousing.org) or email Elisabeth at [eloeffler@simpsonhousing.org](mailto:eloeffler@simpsonhousing.org)

**Simpson Housing Services'**  
**Second Annual**

# Music 4 Shelter

**FRIDAY, NOV. 4, 2022**

## Location

The Fillmore  
525 N. 5th St, Minneapolis



## Time

- Doors open at 6:00 p.m.
- First performance begins at 8:00 p.m.

## Tickets on sale August 5

- Early Bird General Admission: \$50
- After Oct. 1: General Admission: \$65
- VIP Tickets: \$125 per person.  
Includes: one free drink ticket,  
premiere seating, and complimentary  
light appetizers.

**To purchase tickets visit [music4shelter.org](https://music4shelter.org)**

### For questions please contact:

Elisabeth Loeffler  
Director of Advancement and Communications  
612.210.2343 or [eloeffler@simpsonhousing.org](mailto:eloeffler@simpsonhousing.org)

**MUSIC 4  
SHELTER**



# ABOUT SIMPSON HOUSING SERVICES

We began as an emergency overnight shelter in the basement of Simpson United Methodist Church in 1982 and have become a leading nonprofit providing assistance to people experiencing homelessness. In response to unmet community needs, our services have grown over the last four decades to include five key programs: emergency shelter, supportive housing programs for youth, single adults, and families – along with developmental and educational services for children of families in our Family and Youth Programs.

We do this work because no individual or family should face homelessness in our community. We believe that everyone has the right to safe shelter and affordable housing. Visit [simpsonhousing.org](http://simpsonhousing.org) for more information.



## Music 4 Shelter – Nov. 4, 2022

Music 4 Shelter is a benefit concert featuring musical all-star performers Soul Beautiful, Purple Funk Metropolis, and Tank and the Bangas. The evening will include live music, a DJ, cocktails, prizes, and an exciting online auction. One hundred percent of the proceeds support Simpson Housing Services' shelter and housing programs.

We're excited to bring this event back for another round after a fantastic first year. Drop by, have fun, and support Simpson's mission to house, support, and advocate for people experiencing homelessness.



## Art 4 Shelter – May 12, 2023

It's a beloved community event for a reason. Every year, hundreds of generous artists donate original works of art to this massive exhibition and sale. The pieces are displayed anonymously and offered for a fixed, affordable price. Attendees are invited to explore and then pluck whatever art compels them right off the walls, not knowing until later if they've been created by an established favorite or an emerging artist. It's like a treasure hunt, a night of discovery, and a showcase of our massively talented creative community all in one.

We annually serve  
**2,000 individuals.**

This includes  
**300 families, and  
600 children.**

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## SPONSORSHIP OPPORTUNITIES

**Music 4 Shelter:** Sponsors will receive a packet of VIP tickets with assigned seating, depending on the sponsorship level:

\$10,000: 20 tickets

\$5,000: 12 tickets

\$2,500: 6 tickets

\$1,000: 2 tickets

**Art 4 Shelter:** Sponsors will receive two tickets to the First Look Luncheon. Additional tickets may be purchased for \$100 each. Reserve your table today before tickets go on sale on April 6, 2023.

### Sponsors will receive:

- Logo placement:
  - Sponsorship banners displayed at the event (1,000 attendees).
  - Logo on Simpson's website, newsletter, and social media. (Circulation: 8,000).
- Social media spotlight and an opportunity to promote our partnership on our website.
- Recognition as sponsor in press release and marketing efforts.



Past sponsors include:



Reiling Family Foundation | Karen & Gary Kirt | Maribeth Romslo | Lynn and Bob Rudell | Karen Rye | Kim & Marty Senn  
Scrimgeour Family Charitable Fund | Proeschel & Griep Families | Peter Rudolf & Sherry Holtz | Karyn Fernandes



# Sponsorship Form

Please consider sponsoring both or one event:



**Nov. 4, 2022**

- \$10,000     \$5,000
- \$2,500     \$1,000



**May 12, 2023**

- \$10,000     \$5,000
- \$2,500     \$1,000

**I would like to sponsor:**

Music 4 Shelter \$ \_\_\_\_\_

Art 4 Shelter \$ \_\_\_\_\_

For a total of \$ \_\_\_\_\_

Name/Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( \_\_\_\_ ) \_\_\_\_\_

Email \_\_\_\_\_

Check enclosed    Charge my:  Visa     Mastercard

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Signature \_\_\_\_\_

Please send me an invoice to process sponsorship payment.

**Mail sponsorship payment to:**

Simpson Housing Services, Attn: Elisabeth Loeffler | 160 Glenwood Avenue, Minneapolis, MN 55405

**For questions about sponsorships, please contact:**

Elisabeth Loeffler, Director of Advancement and Communications  
612.210.2343 or eloeffler@simpsonhousing.org

# Simpson Housing Services' Music 4 Shelter



Friday, November 4, 2022 | The Fillmore, Minneapolis

Music 4 Shelter is a benefit concert featuring musical all-star performers Soul Beautiful, Purple Funk Metropolis, and Tank and the Bangas. The evening will include live music, a DJ, cocktails, prizes, and an exciting online auction. One hundred percent of the proceeds support Simpson Housing Services' shelter and housing programs.

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## ONLINE AUCTION SUBMISSION FORM

All donations need to be received by **October 21, 2022**.

Item/Service Description: (Please be as complete as possible, note any restrictions of use or other information that will be helpful to a bidder. This information will be used in the auction catalogue and other listings.)

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Fair Market Value: \$ \_\_\_\_\_ Suggested Minimum Bid: \$ \_\_\_\_\_



Please email a high resolution photo to [cskarstad@simpsonhousing.org](mailto:cskarstad@simpsonhousing.org).

## CONTACT INFO

Donor/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media: \_\_\_\_\_

### DELIVERY METHODS:

1. Email Chris to arrange to pick up the item: [cskarstad@simpsonhousing.org](mailto:cskarstad@simpsonhousing.org).
2. Mail or drop off item at Simpson Housing Service's Administrative Office:  
160 Glenwood Avenue, Minneapolis, MN 55405. Please label package: Music 4 Shelter.

Tax ID Number is: 41-1759477.

Simpson Housing Services is a 501(c)(3) organization. A donation acknowledgment letter will be provided.

**Thank you for your support!**