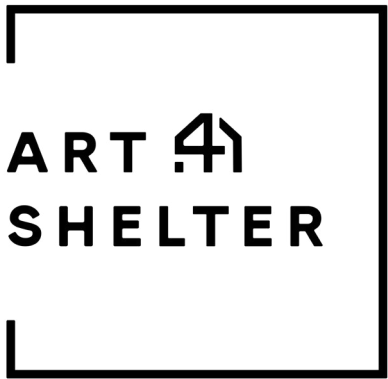


# SPONSORSHIP OPPORTUNITIES

## FOR SIMPSON HOUSING SERVICES



**BUY ART.  
GIVE SHELTER.**

May 13 & 14, 2022 | Glass House  
(Virtual art sale begins June 1)

**ROCK OUT.  
GIVE SHELTER.**

Nov. 4, 2022 | The Fillmore

100% OF THE PROCEEDS SUPPORT SIMPSON HOUSING SERVICES'  
SHELTER AND HOUSING PROGRAMS.



**Our Mission:**

To house, support, and advocate for  
people experiencing homelessness.

**For more information** visit

[simpsonhousing.org](https://simpsonhousing.org) or email Elisabeth  
at [eloeffler@simpsonhousing.org](mailto:eloeffler@simpsonhousing.org)

# ABOUT SIMPSON HOUSING SERVICES

We began as an emergency overnight shelter in the basement of Simpson United Methodist Church in 1982 and have become a leading nonprofit providing assistance to people experiencing homelessness. In response to unmet community needs, our services have grown over the last four decades to include five key programs: emergency shelter, supportive housing programs for youth, single adults, and families – along with developmental and educational services for children of families in our Family and Youth Programs.

We do this work because no individual or family should face homelessness in our community. We believe that everyone has the right to safe shelter and affordable housing.

We annually service  
**2,000 individuals.**  
This includes  
**300 families, and  
600 children.**



## Art 4 Shelter

2022 marks Art 4 Shelter's 12th year and has raised a total of \$900,000 for safe shelter and sustainable housing for people experiencing homelessness. This annual art sale and online auction features nearly 2,000 original artworks by emerging and established artists. This high-energy art exhibition begins with a preview hour and then explodes with the ringing of the bell when all attendees are welcome to take their favorite works of art directly off the gallery walls. At that point, they find out if they hold a piece by a famous artist or are the first to discover an up-and-coming talent (all works of art are signed only on the back). All artwork is donated by the generous artists in the community.



## Music 4 Shelter

Simpson's newest fundraiser, Music 4 Shelter, is a night of music and fun supporting the agency's shelter and housing programs. After a successful first year, this all-star benefit concert will return to the Fillmore in downtown Minneapolis in November 4, 2022. We will be announcing the concert line up this summer.

## SPONSORSHIP

**Art 4 Shelter:** Sponsors will receive two tickets to the First Look Luncheon on May 13th from 11:30 a.m. – 1:30 p.m. Additional tickets may be purchased for \$100 each. Table of 10 available for \$1,000. Reserve your table today before tickets go on sale on April 11th.

**Music 4 Shelter:** Sponsors will receive a packet of VIP tickets with assigned seating, depending on the sponsorship level:  
\$10,000: 20 tickets | 5,000: 12 tickets | \$2,500: 6 tickets | \$1,000: 2 tickets

### In addition, sponsors will receive:

- Logo placement:
  - Sponsorship banners displayed at the event (1,000 attendees).
  - Logo on Simpson's website, newsletter, and social media. (Circulation: 8,000).
- Social media spotlight and an opportunity to promote our partnership on our website.
- Recognition as sponsor in press release and marketing efforts.



**Past sponsors include:**



Reiling Family Foundation | Mirja and Sam Hanson | Karen & Gary Kirt | Maribeth Romslo | Lynn and Bob Rudell  
 Karen Rye | Kim & Marty Senn | Scrimgeour Family Charitable Fund | Cahill Financial Advisers | Kate McGough Arenz  
 Kristie Dreon | Ferichs Construction | GDO Law Attorneys & Advocates

# Sponsorship Form



- \$10,000     \$5,000
- \$2,500     \$1,000



- \$10,000     \$5,000
- \$2,500     \$1,000

**I would like to sponsor both fundraisers.**

Art 4 Shelter \$ \_\_\_\_\_  
Music 4 Shelter \$ \_\_\_\_\_  
For a total of \$ \_\_\_\_\_

Name/Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( \_\_\_\_ ) \_\_\_\_\_

Email \_\_\_\_\_

Check enclosed    Charge my:  Visa     Mastercard

Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Signature \_\_\_\_\_

**Mail sponsorship payment to:**

Simpson Housing Services, Attn: Elisabeth Loeffler  
160 Glenwood Avenue, Minneapolis, MN 55405

**For questions about sponsorships, please contact:**

Elisabeth Loeffler, Director of Advancement and Communications  
612.210.2343 or [eloeffler@simpsonhousing.org](mailto:eloeffler@simpsonhousing.org)