



**IMMEDIATE RELEASE**

Media contact: Elisabeth Loeffler

Cell: (612) 210-2324

[eloeffler@simpsonousing.org](mailto:eloeffler@simpsonousing.org)

**SIMPSON HOUSING SERVICES INVITES YOU TO ROCK OUT AND GIVE SHELTER**

**OCTOBER 19 2021, MINNEAPOLIS, MN:** Simpson Housing Services is so excited to present a brand-new concert benefit: Music 4 Shelter.

Everyone's invited to join in for a night of music and fun at The Fillmore Minneapolis (535 N 5<sup>th</sup> St.) on November 5. Doors open at 6 p.m. with a performance by Soul Beautiful, opening remarks begin at 7 p.m., and the music continues all night with Matt Wilson and his Orchestra, Jeremy Messersmith, Chastity Brown, and DJ Sophia Eris.

Guests will also be able to play games and win prizes or participate in an online auction featuring private cooking classes, getaways, and some special items donated by some of the artists themselves. Best of all, 100 percent of the night's proceeds will go toward Simpson's shelter and service programs.

Tickets are \$65, and there will be opportunities throughout the night to support Simpson in ways big and small – all while rocking out and having a blast.

"Every person ought to be entitled to safe housing," performer Chastity Brown says. "I've witnessed homelessness and the greater challenges that can stem from insecure housing. It is our community responsibility to fight for these rights for one another, and it's why lending my voice in support of Music 4 Shelter."

**You can learn more about Music 4 Shelter and view the promotional video at Simpson's website: [simpsonhousing.org](http://simpsonhousing.org). Photos and press materials are available for all the performing artists.**

**Staying safe and healthy**

As a nonprofit that interfaces directly with the community – including some of our most vulnerable neighbors – Simpson takes controlling the spread of COVID-19 seriously and asks event attendees to do the same.

Simpson is partnering with The Fillmore to keep the event safe for everyone, including guests, artists, and staff. In order to prevent the spread of disease, guests will be required to be fully vaccinated against COVID-19 or present a negative test result from within 72 hours of the event. Staff will be masked and the venue will be routinely sanitized.



### **About Simpson Housing Services**

Simpson’s mission is to house, support, and advocate for people experiencing homelessness, and we believe everybody has the right to safe, affordable housing. In response to unmet community needs, our services have grown to include five key programs: emergency shelter, supportive housing programs for youth, single adults, and families – along with developmental and educational services for children of families in our Family Housing Program. We serve about 2,000 people every year.