

ROCK OUT GIVE SHELTER



MUSIC 4
SHELTER

SPONSORSHIP
AND SILENT AUCTION
OPPORTUNITIES

A BENEFIT CONCERT FOR SIMPSON HOUSING SERVICES' SHELTER AND HOUSING PROGRAMS.

Announcing Simpson Housing Services' Inaugural Music 4 Shelter

Music 4 Shelter is a benefit concert with local musical all-star performers: **Matt Wilson and His Orchestra**, **Jeremy Messersmith** & **Chastity Brown** – plus other musical acts. The evening will include live music, cocktails, raffle, and silent auction. 100% of proceeds will support Simpson Housing Services' shelter and housing programs.

Come early and enjoy a non-hosted bar, raffle games, and participate in an extraordinary silent auction to support Simpson Housing Services' mission to house, support, and advocate for people experiencing homelessness.

SPONSORSHIP LEVELS:

- **\$5,000** – 12 VIP tickets with assigned seating
- **\$2,500** – 6 VIP tickets with assigned seating
- **\$1,000** – 2 VIP tickets with assigned seating

ALL SPONSORSHIPS INCLUDE:

- Logo or name listing on sponsors banner, marketing materials, and acknowledgement in Simpson's newsletter. (Anticipated reach 10,000)
- Logo on our website with a link to your site for one year.
- Opportunity to include branded item in the VIP swag bag.
- The excitement of participating in this new and exciting fundraiser.
- The opportunity to make a difference in the lives of adults, families, and children experiencing homelessness. Simpson annually serves 2,000 people.

**For questions or sponsorship information,
please contact:**

Elisabeth Loeffler
Director of Advancement and Communications
612.210.2343 or eloeffler@simpsonhousing.org

simpsonhousing.org • music4shelter.org

MUSIC 4
SHELTER

FRIDAY, NOV. 5, 2021

Location:

The Fillmore | 525 N 5th St, Minneapolis

Time:

- Doors open at 6:00 p.m.
- First performance begins at 8:00 p.m.

Tickets on sale August 10

- Early Bird General Admission: \$50
- After Oct. 1: General Admission: \$65
- VIP Tickets: \$125 per person.
Includes: one free drink ticket, premiere seating, swag bag, and complimentary light appetizers.

To purchase tickets visit music4shelter.org





About Us

Since our beginnings in 1982 in the basement of Simpson United Methodist Church, Simpson has become a leading nonprofit providing assistance to people experiencing homelessness. In response to unmet community needs, our services have grown to include five key programs: emergency shelter, supportive housing programs for youth, single adults, and families – along with developmental and educational services for children of families in our Family and Youth Programs.

We were one of the first Minnesota organizations to use the nationally-recognized Housing First model. Individuals and families are immediately housed then supported with identified services to help address barriers. We work across the metro area partnering with landlords and developers to find sustainable housing for families and individuals. Most of the individuals and families participating in our housing programs live in scattered-site housing or individual apartments in market-rate apartment buildings, with the largest number of participants living in Hennepin County.

Mission

To house, support, and advocate for people experiencing homelessness.

Values

We believe that everybody has the right to safe and affordable housing.

We celebrate and embrace the uniqueness and dignity of every person.

We encourage people to draw upon their strengths and promote self-advocacy.

We advocate against the injustices of society that cause homelessness and poverty.

We strive to create a collaborative community with the individuals we serve, within Simpson Housing Services, and with the greater community.

For more information, please contact:

Elisabeth Loeffler,
Director of Advancement and Communications
eloeffler@simpsonhousing.org | 612.210.2343

Why Simpson?

We have been helping people experiencing chronic homelessness find permanent housing for nearly 40 years.

As a result of our expertise, outcomes, and organizational stability, Simpson was selected in 2016 to operate Adult Shelter Connect (ASC), overseeing day-to-day operations on behalf of the five emergency shelters serving single adults in Hennepin County.

Simpson was called upon to operate the Navigation Center in 2018/2019 in response to the encampment in Minneapolis – and placed nearly 100% of the residents in permanent housing.

Program Outcomes*

1,764 INDIVIDUALS

served agency-wide

1,295 INDIVIDUALS

were placed into housing

459 SHELTER GUESTS

served and 87 people moved directly into housing

257 SINGLE ADULTS

received supportive housing services

289 FAMILIES + 627 CHILDREN

served

136 CHILDREN

served across all Children & Youth Services programs

*Reporting period of July 1, 2019 - June 30, 2020.



Simpson Housing Services' Music 4 Shelter Friday, November 5, 2021

Sponsorship Opportunities

\$5,000 \$2,500 \$1,000

Deadline for Sponsorship Logos: October 1, 2021

Name/Company _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____

Email _____

Check enclosed Charge my: Visa Mastercard

Credit Card # _____

Exp. Date _____ Security Code _____

Cardholder's Name _____

Signature _____

Mail sponsorship payment to:

Simpson Housing Services, Attn: Elisabeth Loeffler
160 Glenwood Avenue, Minneapolis, MN 55405

For questions about Music 4 Shelter sponsorship, please contact:

Elisabeth Loeffler, Director of Advancement and Communications
612.210.2343 or eloeffler@simpsonhousing.org