

## values

- We believe that everybody has the right to safe and affordable housing.
- We celebrate and embrace the uniqueness and dignity of every person.
- We encourage people to draw upon their strengths and promote the power of self-advocacy.
- We advocate against the injustices of society that cause homelessness and poverty.
- We strive to create a collaborative community with the individuals we serve, within Simpson, and with the greater community.



**2014**  
Report to the  
**COMMUNITY**



2100 Pillsbury Avenue S, Minneapolis, MN 55404  
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## mission

To house, support and advocate for people experiencing homelessness.

## goals

- We are committed to helping get people off the streets, out of shelters and into housing.
- We work to ensure long-term housing stability for people in our programs.
- We believe we can end homelessness in our community.



# programs

## SHELTER

We provide overnight shelter for 44 men and 22 women each night. Shelter guests stay with us for 28 days and work with staff to eliminate housing barriers and move into stable housing.

## SUPPORTIVE HOUSING

We help individuals and families experiencing homelessness move into stable housing through rental subsidies and supportive services.

## CHILDREN AND YOUTH SERVICES

Families in our housing programs can participate in Children & Youth Services Programs, designed to help break the generational cycle of poverty and homelessness. These programs are designed to meet the unique needs of highly mobile children with limited access to traditional programs due to the challenges that accompany homelessness. We offer three specialized programs:

**Early Childhood Program:** Families with children under the age of 5 can receive support to ensure healthy growth and development of their young children.

**Educational Advocacy Services:** Children ages 4-11 can enroll in the reading tutoring program and receive assistance in building academic, social, and literacy skills.

**Mentoring & Youth Development Program:** Youth ages 10-14 are paired with volunteer adult mentors who help them explore and accomplish goals related to community engagement, employment, education, and personal growth.

# 2014 impact

**3178** PEOPLE SERVED | **PLACED 1000** people into housing

**230** families with **442** children



**9 out of 10** of families maintained safe, stable housing for one year

**two thirds**

of families in the program for six months or more increased income through employment or access to benefits

**488** households HOUSED

**2231** MEN and WOMEN RECEIVED SERVICES AT SIMPSON'S SHELTER

**668** MEN & **1307** WOMEN were turned away due to lack of space



of families increased involvement in their child's education



of children demonstrated overall literacy improvement in one year

Long-term homeless individuals spent an average of **8.7 YEARS HOMELESS** before entering the housing program



of long-term homeless individuals maintained their housing in 2014

# thank you!

Together we can make a difference in the lives of those who are experiencing homelessness.

**3,015**

volunteers

**522**

meals were served at the shelter

**37,164 HOURS**

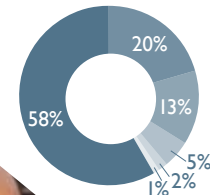
equivalent to 18 full time employees

NUMBER OF DONORS: **1925**

private donations raised:

**\$1,094,505**

## SUPPORT AND REVENUE



- Government contracts
- Contributions
- Contract income
- In-kind contributions
- Special event revenue
- Other income

